

Janalyn Q Hubbell is [small but mighty](#), a homespun creative consultancy which helps brands tell compelling stories through design, design research and strategic branding. For over a decade she's partnered with clients to develop mighty ideas that engage the heart and the imagination.

As a founding partner of Design Makes Change, Janalyn hopes to inspire other designers to not just make great work that builds awareness and supports the world around them, but to also uncover the stories that bring added dimension, compelling the larger community into the fold of support.