

SWEET HOMES CHICAGO

THE NEIGHBORHOOD PRESERVATION DESIGN CHALLENGE

2012 JUNIOR DESIGN CHALLENGE PACKET

Design Makes Change is a Chicago-based initiative created to organize and support annual design competitions that address environmental, social, and infrastructural issues in Chicago neighborhoods. Design Makes Change is made possible through the support of unpaid volunteers and through a collaboration with the non-profit organization Unit 2 Collective.

DESIGNMAKESCHANGE
A CHICAGO DESIGN INITIATIVE

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Junior Designer PROJECT BRIEF

In cities across America, neighborhoods are struggling economically and socially because of high rates of home foreclosure and financial divestment. The Austin neighborhood on the Westside of Chicago is one example of a community that is working hard to persevere in the face of this crisis.

This is a critical concern in your city. What can you, as young designer, do about it?

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We are asking young designers and creative minds at the high school and junior high school levels to imagine a design or a plan for a project that they feel will help strengthen and empower their community in times of economic instability, housing foreclosure, and the closings of institutions like school and post offices.

Here are some thought starters...

Ask yourself the question/s:

- What could be built or changed to help families, businesses, organizations, or institutions weather economic hardship?
- What could be designed to help people afford to stay in their homes if they're at risk of losing their homes to the bank because they are unable to make their mortgage payments?
- What can be changed about the environment around them (schools, businesses, parks, community centers, libraries, etc.) that can help people stay in and commit to the places where they live? (For example, what could be made or changed to make it easier for people to support local businesses?)
- What could be designed to help people and/or businesses to be more environmentally friendly while saving money? (e.g., community gardening, energy conservation, use of alternative transportation.)
- What are some learning tools that could be designed to help people educate themselves about the financial part of their lives?
- What new types of homes and/or new types of living arrangements could be built or imagined to reduce costs of living and save people time and money?

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Project essentials

Show us your final design as well as all the details and research that helped you create it. If your solution is an object, structure or space, show us your design through drawings, models, or prototypes.

If your solution is a plan, process, program, or visual campaign, present all print media, interactive media, or packaging materials. Also include a one page explanation describing your design, your process, and the reasons why your design is important. Give us an idea on how much you think it might cost to get your project started..

Most importantly, show us through words, images, and stories why your idea is a great idea!

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Jury

Submissions will be evaluated by a multidisciplinary team of jurors from the fields of design, social justice, advocacy, activism, and community development. Our jury will identify the designs with the greatest potential for implementation and success. All submissions will be judged equally. Judging will be based on design thinking, relevancy, efficacy and viability.

Exhibition details and awards

First Place winner will receive a \$500 award, and a recommendation of professional assistance to help further develop and implement their design.

All participants will have the opportunity to participate in a juried exhibition at a gallery space in Chicago and be featured on our website, www.designmakeschange.com.

Sweet Homes Chicago will culminate in a reception, juried exhibition, and community workshop to discuss the entries. All contest entrants will be encouraged to participate in this workshop.

Important dates

Deadline for all submissions: October 19, 2012

Top entries announced: November 5, 2012

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Dates for reception, juried exhibition, and community workshop are tbd.

Submission process and requirements

- Email completed entry form to info@designmakeschange.com and mail a hard copy with entry form.
- Include a project overview in the format of a one-page 8.5" x 11" document. This should briefly explain your design process and provide a description of your design.
- If showing a printed poster presentation, please include the following on a 18 x 24" poster board:
 - Documentation of your research. You're may use interviews, surveys, environmental data, pictures and charts to help tell the story.
 - 2-D sketches and/or 3-D sketches or models illustrating your design process.
- If showing video or digital presentation, please include the following on a CD or DVD:
 - 2-5 refined illustrations and/or high-resolution images of prototypes or physical models of your final design.
- Optional: Create a blog that documents the process of your project. Your blog will be linked to www.designmakeschange.com.

How to submit your entry

- If video or digital presentation, mail CD or DVD of all project materials (pdf and high-res jpegs): Design Makes Change, c/o Unit 2 Collective, 2041 W Carroll Ave, Suite C-212, Chicago, IL, 60612
 - Include contact information and project title on CD/DVD and all printed materials.
 - Submissions should be postmarked no later than October 19, 2012.
- If printed poster presentation, please email the project overview and a photo of the poster to: janalyn@designmakeschange.com. We will make arrangements to get your poster from you.
 - Include contact information and project title on project overview page.
 - Submissions should be emailed no later than October 19, 2012.

If your entry is chosen for the exhibition

- If a poster is submitted, we will display your poster in our exhibition along with your project description.
- If your design includes physical models or prototypes, we will display these along with your project description.
- If your design includes digital models or video, we will display these along with your project description.



date received (office use only): ____ - ____ - ____

ENTRY FORM

Date submitted: ____ - ____ - ____

Name/team name _____

Project name _____

Project description _____

Project area of focus (check all that apply)

Graphic Design____ Industrial Design____ Product Design____ Interior Design____ Architecture____ Urban Planning____
Public Space Design____ Environmental Design____ Other____

Principal contact

Name _____

Phone _____ Email _____

Current affiliation (School or Organization) _____

Supporting contact (if entry is group project or collaboration)

Name: _____

Phone _____ Email _____

Current Affiliation (School or Organization) _____

Additional contacts (if entry is group project or collaboration):

Name _____ Email _____

Current Affiliation (School or Organization) _____

Name _____ Email _____

Current Affiliation (School or Organization) _____

Name _____ Email _____

Current Affiliation (School or Organization) _____

SIGNATURE/AGREEMENT

I attest that this entry will be the original work of the individuals listed above. Any visuals, language, information, or data that has not been created by the above parties will be used only as background information and all sources will be cited appropriately. I understand that the images and content provided with my entry are free of any copyright infringement and may appear in all print and digital mediums and public venues.

Name _____

Signature _____ Date _____

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SUBMISSION CHECKLIST (for your use)

1. _____ Complete entry form
2. _____ Burn CD or DVD with all documents and images Including but not limited to
 - Project overview
 - Documentation of research
 - Images of sketches and sketch models
 - Images of final design
 - Plan for implementation
3. _____ If submitting a poster, please email janalyn@designmakeschange.com
4. _____ Mail entry form, and CD/DVD (if submitting CD/DVD rather than a poster) to:
Design Makes Change c/o Unit 2 Collective
2041 W Carroll Ave, Suite C-212
Chicago, IL, 60612
5. _____ Wait 5-10 business days and look out for email confirming receipt of your entry.
Reply will be sent to principal and supporting contacts.

Questions/concerns

info@designmakeschange.com

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www.designmakeschange.com